Digital Monkey

PRODUCT BRIEF / ALPHA 0.4

BULGARIA QUEST

Discover Bulgaria. Create your own adventure.

More reasons to get out. More Bulgaria to discover.

Motivate people to get out and travel in Bulgaria, make discovery fun, and be useful along the way.

28	3	187	99
DISTRICTS	LANGUAGES	CURATED PLACES	LODGING OPTIONS



A Digital Monkey project

A reason to go.
A useful companion once you do.

EVOLVING WORKING DOCUMENT

14 NOVEMBER 2026 / SUPPLIER & PARTNER EDITION

Motivate the next trip.

Motivate people to get out and travel in Bulgaria, make discovery fun, and be useful along the way.

Travel is the goal

A district mark, challenge or coin can provide a reason to leave home. The real value lies in the places, people, stories and experiences discovered along the way.

Motivation and a practical companion

The product combines playful discovery with interesting information, navigation and lodging ideas. It helps people decide where to go and get more from each trip.

From a coin to a whole country

The project began with souvenir-coin collecting. The broader product preserves that experience while letting people explore the country without needing an interest in coins.

WHO IT IS FOR

Locals and residents

People looking for a reason to get out at the weekend, a new stop in a familiar district, or a region they have not explored yet.

Visitors and independent travellers

People who want to understand what is interesting nearby, learn some of its story and easily navigate to places and lodging.

Collectors and explorers

Coin collecting provides a tangible destination for a trip and introduces worthwhile places beyond the coin itself.

Potential suppliers and partners

Museums, heritage sites, coin suppliers, local experiences and lodging providers able to contribute reliable information and value for travellers.

Two experiences. One travel product.

Discover is the main entry point. Coins remains a complete collecting experience inside Bulgaria Quest.

01 Discover Bulgaria

Start with the country map, choose a district and discover selected historical, natural and cultural places. Dedicated icons and cards explain what each place offers and why it is worth a visit.

02 Your next coin is out there

The Coins button opens the familiar interface with suppliers, filters, collection marking and a personal collection. Interesting places in the selected district remain discoverable in this mode too.

FROM AN IDEA TO A REAL OUTING

Choose a start, time and interests for up to three day-trip ideas, or find stops between a start and destination. Add places and coins to a trip, edit order and visit times, and navigate to each stop.

01	02	03	04	05
Choose a district	**Discover places**	**Save an idea**	**Open navigation**	**Visit & mark**

The coin experience stays intact.

Supplier filters, search, collection marking, personal collections and themed challenges remain part of the Coins interface. Nearby places are still available when a district is selected.

Useful in the field. Personal over time.

This is a product in development. The scope describes the alpha release; implementation and content will continue to evolve through testing and feedback.

Map and districts

A 28-district map with 187 curated places and 6-9 selected destinations per district. Choose from map or list, switch between three languages and personally mark the districts explored.

Places and stories

Historical places, nature, culture and local experiences, with a short explanation, dedicated icon, illustration or image, suggested visit time and source link.

Coin collecting

A combined catalog of 242 records: 220 from Legacy and 22 from Explore BG. Features include supplier filters, search, collection marks, a personal collection and themed discovery challenges.

Nearby ideas and lodging

The existing nearby collection includes 129 places to discover and 99 lodging options across 21 regional groups. Recommendations include selected hotels and stays with distinctive character.

Useful on the road

Three planning tools: Where to today, Along the way and My trip. Up to ten stops, time estimates, a schematic route, reordering and Waze/Google Maps links, in Hebrew, English and Bulgarian.

THE PERSONAL JOURNEY

District travel passport

A personal passport with 28 district stamps, visit dates, notes and photos. Existing visit marks are retained without invented dates. Visits remain separate from coin collection.

Want to go and visited

Place marks help save ideas and remember previous discoveries. They are separate from coin collection and district-visit marks.

Guest mode and profile

Guests keep their passport on this browser and device. ChatGPT profiles privately sync collections, visits and passport memories across devices. Planned trips still save locally. Passport backups include dates and notes, without photos.

Worth visiting.
Worth trusting.

We favour transparent explanations over unsupported certainty.

Curation and sources

Places are selected for travel value, historical significance, beauty or local interest. Content uses official tourism sites, municipalities, museums and heritage organisations where possible, with source links.

A location is not proof of operation

Coin locations come from public catalogs and landmark or area information. They do not confirm an operating machine or current coin stock. Some coordinates and district boundaries are approximate.

Planning, not live inventory

Driving times and detours use a schematic regional network, without live traffic, closures or mountain-pass checks. Confirm every leg in navigation and check opening, access and lodging at the source. This is not a booking engine.

POTENTIAL SUPPLIER CONNECTIONS

An invitation to discuss a shared pilot. Inclusion from a public catalog does not imply a commercial partnership.

Who could contribute

Coin and souvenir-machine suppliers; museums and heritage sites; attractions and tourism organisations; guides and local experiences; hotels and distinctive lodging providers.

What a connection could include

An accurate source-linked listing, an interesting local story, official website and navigation links, verified catalog or location information, and updates when conditions change. Any future paid or commercial placement would need clear disclosure.

Useful pilot inputs

Place name and district, precise location and address, essential visiting information, an official source, images with usage permission and an update contact. Scope, permissions and terms would be agreed separately.

Build with travellers. Grow with good partners.

Directions for development and validation, not commitments to dates or claims of existing functionality.

01 **Refine the alpha**

Collect feedback from real trips, improve mobile clarity, refine places and locations, and test whether the product actually encourages people to travel.

02 **Identity and access**

bulgariaquest.bg has been ordered and awaits provider approval and DNS connection. Simpler email or Google sign-in remains a future direction and is not implemented.

03 **From web product to app**

An installable web experience and later Android and iPhone apps are possible directions. Offline use and notifications would require dedicated planning and development.

04 **Pilots and measuring value**

Define supplier update workflows and evaluate measures such as saved places, navigation opens, return visits and completed trips. This brief makes no claim about current usage figures or audience size.

Start a conversation.

For a supplier or partner pilot: bring a useful place, reliable information and a reason for people to visit.

www.dmonkey.org
View the live alpha

An evolving working document. Scope and direction may change as the product develops.